



2024 Sponsorship Levels

Golden Delicious Sponsor: Minimum \$175

- Business name listed on Huron Township Applefest website and Facebook
- Featured signage in game tent as carnival game sponsor only



Gala Sponsor: Minimum \$500

- Business name listed on Huron Township Applefest website
- Incorporation into social media campaign
- Your business name listed on Applefest T-shirts –
Worn weekend of event by volunteers & committee members



Braeburn Sponsor: Minimum \$1000

- Business name listed on Huron Township Applefest website
- Incorporation into social media campaign
- Featured signage at event – stage banner
- Your business logo listed on Applefest T-shirts –
Worn weekend of event by volunteers & committee members



Granny Smith Sponsor: Minimum \$1500

- Business name listed on Huron Township Applefest website
- Incorporation into social media campaign
- Featured signage at event – stage banner
- Your business logo listed on Applefest T-shirts –
Worn weekend of event by volunteers & committee members
- Table space at the event



Honey Crisp Sponsor: Minimum \$2500

- Business name listed on Huron Township Applefest website
- Incorporation into social media campaign
- Featured signage at event – stage banner
- Your business logo listed on Applefest T-shirts –
Worn weekend of event by volunteers & committee members
- Booth Space at the event





On October 5th and 6th 2024, Huron Township will be hosting the 45th Huron Township Applefest in downtown New Boston. The event takes place along Huron River Dr (near Waltz Rd) just west of interstate 275.

Since its inception in the 1979, Applefest has drawn thousands of people to downtown New Boston and surrounding communities. This annual event was originated to celebrate local apple orchards and it is truly one of the best festivals in Southeast Michigan.

This event is a community-based family event which is free to the public. Specially selected vendors are chosen to sell handmade arts, crafts, products, food, and permits commercial booths as well. This year's event will include character actors for children to meet and greet, two carnival game tents for children, inflatable bounce rides, miniature golf course, multiple music acts, performances from local schools and dance companies.

We would like to recruit your company or organization as a sponsor for the 2024 Huron Township Applefest. To build and enhance Applefest further, we are seeking sponsorships to help with funding for this valued event. Please consider any of the attached sponsorship levels to include your organization or company in this memorable event. It is a wonderful opportunity to advertise and bring awareness to your company or organization. We sincerely appreciate your time and consideration.

Thank you,
Huron Township Applefest Committee.

For more information:

Fred Giovannoni 1-734-260-9095 email: freddyg@live.com

Diana Murray 1-734-753-3378 email: applefest@huronapplefest.com

Applefest Website: hurontownshipapplefest.com

MAKE CHECKS PAYABLE TO: *HURON TOWNSHIP APPLEFEST*

Include completed form and mail to Huron Applefest, P.O. BOX 58, New Boston MI 48164

Business / Organization Name: _____

Address: _____

Email: _____ Phone: _____

Contact Name: _____

Website: _____ Facebook: _____

Sponsorship Level Selection:

Golden Delicious \$175

Granny Smith \$1500

Gala \$500

Honey Crisp \$2500

Braeburn \$1000